

ELEVATE RETAIL EFFICIENCY: EMPOWERING A NEW ERA WITH CT70

Unlock Seamless Operations and
Outstanding Customer Service with
All-In-One, Connected Mobile Technology

Application Brief



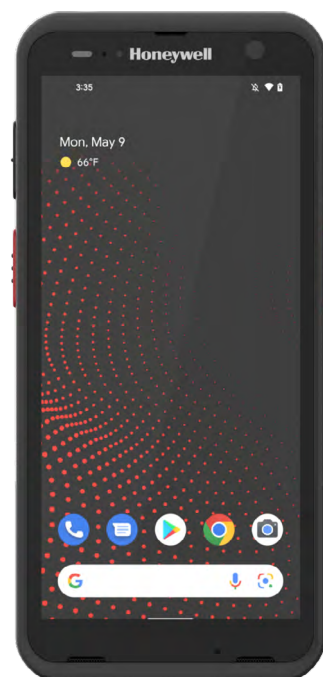
Enhance the associate experience and
boost productivity with the CT70 Mobile
Computer – a versatile device designed
to transform the way you do business.

HONEYWELL CT70 MOBILE COMPUTER

Touch screen handheld computers are redefining retail by simplifying operations, improving customer experiences, and equipping staff with real-time data to deliver quick, personalized solutions throughout the store. Furthermore, managers can track inventory, improve communications and analyze customer behavior and sales trends, enabling more informed decisions.

A POWERFUL SOLUTION FOR RETAIL

In response to widespread labour shortages and rising staff turnover, the retail industry must adapt by focusing on the employee experience, automating processes, and streamlining operations to maintain exceptional service standards. The Honeywell CT70 Mobile Computer effectively meets these challenges by equipping retail associates with highly rugged, advanced technology that supports seamless



Honeywell

communication, boosts performance, and enables efficient multitasking – from checking product details to managing inventory and placing orders.

This device empowers staff to provide superior customer service while helping retailers control costs and adapt to a rapidly evolving market.

- **Improved customer experience:** Real-time data equips staff with insights for personalized interactions, making the retail experience more engaging and efficient.
- **Empowered sales staff:** Rapid access to vital information enables employees to provide superior customer service while reducing the time required to address customer needs.
- **Seamless integration:** Connected systems streamline operations and improve communication across teams, providing greater visibility into store operations for managers, command centers and IT departments.
- **Efficient inventory management:** Up-to-date data allows managers and inventory personnel to monitor stock levels, manage restocking processes, and reduce occurrences of out-of-stock and overstock situations.

RELIABLE CONNECTIVITY FOR RETAIL ASSOCIATES

The CT70 Mobile Computer delivers reliable 5G and Wi-Fi 7 connectivity, enabling retail associates to efficiently access product information, manage inventory, and process transactions from anywhere in the store, enhancing customer service. Managers benefit from real-time data updates, which streamline team communication and enhance operational efficiency. Complemented by Honeywell's suite of software solutions and future-proof compatibility with Android™ versions up to A19, the CT70 ensures long-term adaptability and superior retail performance while maximizing the ROI of technology investments.

MOBILITY EDGE™: POWERING SECURE, SCALABLE RETAIL TRANSFORMATION

Mobility Edge™ offers significant advantages for IT infrastructure by providing a unified, secure, and scalable platform that simplifies device deployment, management, and updates. Its advanced processor and memory technology, combined with cloud-based management tools, enable optimized asset utilization, lower total cost of ownership, and streamlined operations across all retail devices. This integrated approach allows IT leaders to maintain high levels of productivity and robust security while future-proofing investments and supporting seamless scaling as organizational needs evolve.

- **Cost efficiency:** Organizations can significantly lower setup,

update and deployment expenses by conducting validation once, resulting in substantial savings in both time and resources.

- **Scalability:** A flexible, scalable platform that allows retailers to easily expand operations and integrate new devices. This adaptability facilitates growth without causing disruptions or compromising customer service quality.
- **Enhanced security:** Advanced security features within the system protect sensitive customer information, including payment data, delivery details, and shopping histories. The platform also effectively manages device profiles to prevent unauthorized downloads and protect against misuse.



ROBUST DURABILITY: ENSURING CONTINUOUS RETAIL OPERATIONS

The CT70 was meticulously engineered to withstand the toughest environments without sacrificing operational excellence. Designed for frontline workers, its highly rugged form can endure multiple 6-foot drops onto concrete and withstand over 3,000 real-world tumbles. Whether facing dust, water, or sudden drops, the CT70 remains a dependable ally, ensuring seamless operations in even challenging conditions. Ideal for use in DIY store shelves or cash-and-carry stores, as well as in challenging in-store environments and the backroom and warehouse

EFFORTLESS READABILITY AND ERGONOMIC USER COMFORT

Equipped with a brilliant, high-definition 6-inch display, the CT70 excels in readability both indoors and outdoors. Whether in bright sunlight or shaded areas, its screen is easily viewable. Optimized touch responsiveness means that whether users are employing a stylus, using a screen protector, or wearing gloves, operational efficiency is not hindered – even in the rain. Additional features like integrated NFC in display streamline tasks, reducing downtime during NFC pairing and elevating payment security.

UNINTERRUPTED RETAIL PRODUCTIVITY WITH EXTENDED BATTERY PERFORMANCE

Equipped with high-capacity standard and optional extended batteries, the CT70 Mobile Computer empowers retail staff to work uninterrupted through long shifts and high-traffic periods. The extended battery options ensure that devices remain powered during multishift operations, while the hot-swappable design allows

for seamless battery replacement without interrupting connectivity. This results in fewer disruptions, enhanced productivity, and consistent customer service – all critical advantages in the fast-paced retail environment.

INTEGRATED RAIN RFID CAPABILITIES

RFID technology is rapidly transforming the retail landscape, offering retailers improved visibility and control over their inventory and assets. By enabling swift, accurate tracking of products and high-value items, RFID not only streamlines stock management but also helps mitigate losses due to misplacement or counterfeiting. Implementing RFID solutions empowers retailers to deliver superior customer service, reduce operational inefficiencies, and maintain a strong edge in a rapidly changing marketplace.

Enhance inventory management and tracking with the CT70's integrated RAIN RFID reader. This essential feature facilitates swift readings of high-value assets, aids in locating misplaced items, and strengthens counterfeit detection. As a result, it significantly supports RFID deployments in retail environments while mobile devices are simultaneously utilized for other applications.

VERSATILE ACCESSORY PORTFOLIO: ENHANCING FLEXIBILITY AND EFFICIENCY

The CT70 comes with an extensive array of accessories, ranging from protective boots to docking stations and wearable kits. The accessory ecosystem supports diverse applications, ensuring the device is adaptable to various workflows. The Honeywell Universal Dock system allows for easy updates of chargers to accommodate new devices without requiring specialized tools – ensuring a reduction in long-term operational costs.

EMPOWER FRONTLINE WORKERS TO BECOME RETAIL POWERHOUSES

As a global leader in innovative technology solutions, Honeywell understands the unique needs of dynamic retail environments. With the CT70 Mobile Computer, retail staff have critical information at their fingertips. Whether it's product details, inventory status or delivery dates, they can access essential information needed to assist customers anywhere on the sales floor. This powerful tool enables teams to elevate sales performance and enhance customer satisfaction to unprecedented levels.



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