

ENHANCE RETAIL OPERATIONS WITH MOBILE COMPUTERS

Transform your retail operations with the CT37 Mobile Computer — a powerful, sleek and lightweight device that will change how you do business.

Application Brief





HONEYWELL CT37 MOBILE COMPUTER

Handheld computers are transforming retail, making operations easier, improving the customer experience and equipping staff with real-time information to provide quick, personalized solutions, anywhere in the store. Managers can also track inventory and analyze customer behavior and sales trends for more informed decisions.

A POWERFUL SOLUTION FOR RETAIL

Honeywell, a global leader in innovative technology solutions, recognizes the distinctive needs of dynamic retail environments. Our new CT37 Mobile Computer provides seamless, connected communication for frontline retail staff on the floor. From industry-leading 5G and Wi-Fi 6E connectivity to its sleek design and extended battery life, the CT37 is a precision tool, ready to handle everything from checking product information and inventory to placing orders at the touch of a button.



UNPARALLELED CONNECTIVITY

Connected systems enhance customer service and operational efficiency in retail. Equipped with the latest 5G and Wi-Fi 6E technology, the CT37 Mobile Computer can be quickly integrated into existing infrastructure with little or no required training. The sleek handheld device also uses powerful Honeywell software solutions, including Operational Intelligence and Smart Talk, and features a future-compatible architecture with Android support out to A18.

- **Better customer experience:** Real-time data equip staff with information for personalized and tailored interactions, making the retail experience more engaging and efficient.
- **Informed sales staff:** Information at the touch of a button empowers staff with the information they need to deliver superior customer service.
- **Seamless integration:** Connected systems streamline operations and improve communication across teams.
- **Efficient inventory management:** Up-to-date data allow managers and inventory staff to monitor stock levels, manage restocking processing and reduce out-of-stock and overstock situations.

MOBILITY EDGE™ PLATFORM

Mobility Edge is a durable, stable and secure unified platform that enables seamless evolution of mobile computing devices and software for reliable performance in the field. It validates all mobile computing devices, uses cases and software once, and then deploys them across the enterprise in multiple form factors — a fast, easy and cost-effective solution.

For example, devices may be optimized for different environments in retail, such as on the sales floor, at the register or in the stock room. With Mobility Edge, all devices are unified on the same core platform so the one-time investment in setup, deployment and provision is reusable across all devices.

- **Cost efficiency:** Organizations can reduce setup and deployment costs by validating devices and systems only once, which saves time and resources for a more economical solution over time.
- **Scalability:** The platform provides a flexible and adaptable framework that supports scaling operations as needed. Whether expanding to new departments or integrating devices and technologies, Mobility Edge enables retailers to grow and evolve without unplanned downtime or compromising customer service or delivery timelines.
- **Enhanced security:** Advanced, robust security features help ensure private customer data is protected, including payment information, delivery address and shopping history.



USER-FRIENDLY DESIGN

The CT37 was designed with the end-user in mind. The sleek yet powerful handheld computer features a consumer phone experience with enterprise-class durability, manageability, support and extended life cycle.

- **User-friendly interface:** The familiar layout and touch capabilities make it easy for staff to use and a vibrant 6-inch, high-definition, multitouch panel reduces user fatigue and eye strain, especially during long or evening shifts.
- **Intuitive navigation:** Retail staff can quickly find the information they need to provide superior customer service and faster sales transactions.
- **Lightweight:** The lightweight construction makes it easy for retail staff to carry the mobile device throughout the day and anywhere on the shop floor.

HIGH-CAPACITY AND HOT-SWAPPABLE BATTERY

The CT37 is designed for continuous operability, making it a go-to choice for busy retail environments.

- **Hot-swappable battery:** Fewer interruptions for battery replacement makes it possible for extended operational use without unplanned downtime.
- **Battery options:** Supporting standard and high-capacity batteries provides flexibility based on operational needs (e.g., busier evening and weekend hours).
- **Multishift capability:** The combination of hot-swappable batteries and high-capacity options supports multishift operations, making the CT37 an effective tool for retail environments.
- **Simple battery replacement:** When needed, the battery replacement process is designed to be quick and simple, minimizing workflow disruptions.





TURN FRONTLINE WORKERS INTO RETAIL POWERHOUSES

With the CT37 Mobile Computer, retail staff literally have information in the palm of their hand. Product details, inventory status, delivery dates — whatever customers need, anywhere on the floor. Take sales performance and customer satisfaction to the next level.

For more information

<https://automation.honeywell.com/us/en/products/productivity-solutions/mobile-computers/handheld-computers/ct37-handheld-computer>

Honeywell PSS

855 S Mint Street
Charlotte, NC 28202
automation.honeywell.com

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WHAT
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